



Why Belong to NGMA?

The National Greenhouse Manufacturers Association (NGMA) is a professional trade organization for the manufacturers and suppliers of greenhouses and greenhouse components. NGMA members are committed to building greenhouses with a level of professionalism you won't find elsewhere. When you become a member of NGMA, you will receive the following benefits:

Website Promotion, Information & Advertising – An alphabetical listing of each member of NGMA is listed on the Website at www.ngma.com. The listing includes contact information and is available by member category. The Website also includes “Helpful Hints”, which may be printed and distributed to clientele, and copies of NGMA standards and guidelines. NGMA offers its members a discounted Website Banner Advertising Program as well.

“Members Only” Section of Website – Members obtain access to the “members-only” section of the Website, which includes copies of past presentations from conferences, minutes of meetings, photographs from conferences, and other pertinent information that only members can access. This is a growing area of the organization!

E-Newsletter – This quarterly publication contains useful information for NGMA members. In addition, this publication also presents an opportunity for you to submit news for distribution to other NGMA members and to write articles about industry trends.

Educational Conference – NGMA provides an opportunity for networking, education, business and fun at the annual conference. Up-to-date information is available from top-notch speakers and networking opportunities between members abound! From the golf outing to the volleyball tournament and the one-on-one business sessions, members will find many beneficial reasons to attend this educational conference.

Legislative Awareness – NGMA is committed to meeting with legislators and policy-makers on a regular basis to educate them about the industry. In addition, periodic information is made available in the newsletter and on the Website for members' use when dealing with their legislators.

Public Relations – Routinely, you will find NGMA and the membership promoted in industry magazines. This activity not only puts our members in front of the readers, but it promotes membership in NGMA. In addition, NGMA sponsors a booth at the OFA Short Course promoting membership in the organization and provides “Member of NGMA” signs to those companies which exhibit at the show.

Industry Surveys – NGMA surveys its structural members for data that is then shared with those participating companies. This information assists your company with developing its marketing strategy for the following year, and also helps you know where your company stands when compared with others in the industry. The results are compiled by an independent third party auditor, so your individual company's information is not compromised.

Social Networking – In addition to the obvious networking opportunities that the conference provides, NGMA provides its members with a virtual networking opportunity on its Facebook page.

Industry Leadership – As a member, you have the unique opportunity to serve on the NGMA Board of Directors and chair the committees that steer this organization and guarantee its future as a leader in the greenhouse industry.

To learn more, visit www.ngma.com.